



Rich House Poor House

British and American Families swap homes and lives in a series
of eight 90 minute specials of the hit series



A supersized spin off from the hit British primetime series *Rich House Poor House*. This compelling new version will deliver the same heartwarming drama and emotion as ever but in these 8 specials, the life swap is on a whole new level as two families from opposite ends of the wealth divide, one from the USA and one from the UK, swap homes, budgets and lives for seven days to find out how the other half lives across the Atlantic.

Programme structure

- One family from USA and one family from UK swap homes and lives for a week.
- The American families will be dropped into places very familiar to our British audience from the Yorkshire Dales to Doncaster terraces, a tower block in Manchester or a seaside semi but a world away from their USA experience. They'll experience a British way of life that challenges their view of what matters as they experience our lifestyle and approach to work and play; from public transport, food banks and topping up the electricity meter on one side of the wealth divide to dinner in a castle, butlers, chauffeur driven cars and exclusive members' only clubs on the other. They'll discover what matters to Brits and how our society works, for better or worse.
- The family from the UK will experience the American dream and discover how American society functions; how people work and enjoy themselves and what they believe in. With President Trump reinstated in The White House Americans are hopeful for a new era of prosperity and our British families will see first hand the hopes and dreams of Americans in 2025.
- The American families will live in cities and countryside that they are familiar with from their favourite movies like The Harry Potter Series, Notting Hill or Paddington, and get to live life in modern Britain. The British families will experience the landscape and places in America we are all familiar with from TV and movies: Texas, Las Vegas, Palm Beach and the lifestyle and all-American culture of cowboy ranches, glitzy New York, remote mountain communities and the mansions of the Deep South.
- The swap starts as the families board the plane: for the low-income family, a trip of a lifetime while for the rich family, not so much as they adapt to coach class.
- Throughout the week, the shows will really dive into the nitty gritty of the differences in food from big cookouts, diners and hot dogs to leisure activities such as hunting in the vast wilderness of Nevada to surfing in California and country music in Nashville versus local rugby matches, grand stately homes, greasy spoon cafés and curry houses, country walks and bustling inner-city life.
- At the end of the week the 2 families meet up and exchange their discoveries and revelations. Philanthropy is always a big part of the show and to close out the episode the rich family will give the low-income family something that will make a real difference to their lives.

In this series, eight families from vastly different financial and geographical backgrounds swap lives for a week. Will they find common ground despite their differences, or will they discover that money, not class, heritage, or gender, is what truly divides us? Do fewer opportunities arise from a lack of cash? Is it easier to be rich or poor in the UK versus the US? And, ultimately, does wealth bring happiness?

8 x 90 mins for Channel 5

Rich House Poor House USA

